

SPONSORSHIP PACKAGE



Welcome,

The Miss Global International Pageant began in 2004 as Miss Commonwealth and was later changed to reflect the interest expressed by non-Commonwealth countries to compete. Since then, it is the first and only international beauty pageant to be hosted in Jamaica. In fact, the event has been staged over the years without a hiatus.

One of the remarkable things about pageants is the gratitude shown by the contestants for the opportunity and experience which has transformed at times nervous contestants into confident, poised young ladies, that move on to become leaders in their communities. We offer grooming lessons and tours of various tourist attractions and even courtesy calls with various leaders of government and business. Since its inception, we have hosted shows at the Jamaica Pegasus, Grand Palladium, Sunset Beach Resort & Spa, Hotel RIU & the Montego Bay Convention Centre and have produced several queens from all over the world such as; Zimbabwe, Trinidad, Bahamas, Jamaica, Puerto Rico, England and Singapore.

2014 marks our 10th staging and we are looking ahead to having a special event to mark this milestone anniversary. We are proud to announce that our history-making 10th anniversary pageant will be hosted at the prestigious RIU Montego Bay resort in beautiful Montego Bay, Jamaica.















The Hotel Riu Montego Bay and Riu Palace Jamaica (24h All Inclusive), are located in the north-east of the island in a bay close to Montego Bay, Jamaica. Riu offers a wide range of luxury services to its guests on the shores of a quiet beach with clear waters and fine sand.

If you're looking to revitalise, the Riu Hotel Montego Bay offers the best facilities: a fresh water swimming pool, Jacuzzi, sauna, gym and the "Renova Spa" wellness centre with a range of different treatments and massages. If you are looking for relaxation and tranquility, the Hotel Riu Palace Jamaica has the best facilities for this. Being exclusively for adults over 18, you can enjoy your time and experience the best of Jamaica without the kids.

The hotel offers a high quality service with the All Inclusive system where guests, comfort and entertainment are given top priority. As part of this, you'll have the opportunity to enjoy a wide variety of delicious dishes in the buffet restaurant and taste the best cuisine prepared by our chefs in the themed restaurants.

If you're travelling as a family, couple or with friends you'll have an excellent time. The adjacent hotels have a gym, table tennis, volleyball, windsurfing, sailing, kayaking, snorkelling, diving and other water activities. During the day you can enjoy the entertainment program, and by night enjoy the live music, or perhaps dance in the disco to the best rhythm of Jamaica. If you like golf, close to the hotel you'll find four golf courses with great views.





	Wednesday 3rd		Tours (Camel & horseback riding etc.)
	CONTESTANTS ARRIVAL	1:15pm	Bus departs for Sunset Jamaica Grande
Sangst	ers International Airport Montego Bay		Resort & Spa for Lunch
		2:30pm	Bus departs Sunset Jamaica Grande for
Check in @ Riu Palace Montego Bay. Welcome with Mr.			Dunn's River Falls
Ramchandani & Photo Shoot Hotel RIU courtesy of General		4:00pm	Bus departs Dunn's River for Montego Bay
Manager Mr. Frank Sondern & Mrs. Angela Bennett		6:30 pm	Bus departs RIU Montego Bay for Blue Beat
		7:00 – 8:30pm	Cocktail Party hosted by Blue Beat
8:00 pm	Dinner	8:30pm	Bus departs Blue Beat for Hotel RIU,
			Montego Bay
		9:00pm	Dinner @ Hotel RIU courtesy of General
	Thursday 4th	IEDADV	Manager Mr. Frank Sondern & Mrs. Angela
7:30am	Breakfast at leisure 2013	VENANI	Bennett
9:00am	Bus departs for Negril	10:30pm	Dancing at Margaritaville
10:00 am	Kool Runnings Water Park fun time	12:00 am	Bus departs Margaritaville for host hotel
1:00 pm	Bus departs Kool Runnings for Lunch		
1:15pm	Lunch at leisure		
1:15pm 2:30pm	Bus departs for Rick's Café, Photo Shoot &		Saturday 6th
2:30pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril	8:00am	Breakfast at leisure
•	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU	8:00am 10:00 – 1:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside
2:30pm 3:30pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay	10:00 – 1:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team
2:30pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent	10:00 – 1:00pm 1:30 pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch
2:30pm 3:30pm 6:15 -7:15pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage	10:00 – 1:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests
2:30pm 3:30pm 6:15 -7:15pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted by RIU Montego Bay Resort with liveauction,	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm 5:00 – 6:00 pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage Hair & Make up in Conference room
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted by RIU Montego Bay Resort with liveauction, meet & greet, photo shoot and video with	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm 5:00 – 6:00 pm 7:30pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage Hair & Make up in Conference room Dinner
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted by RIU Montego Bay Resort with liveauction,	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm 5:00 – 6:00 pm 7:30pm 7:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage Hair & Make up in Conference room Dinner Backstage in costume
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted by RIU Montego Bay Resort with liveauction, meet & greet, photo shoot and video with	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm 5:00 – 6:00 pm 7:30pm 7:00pm 8:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage Hair & Make up in Conference room Dinner Backstage in costume GRAND CORONATION SHOW
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted by RIU Montego Bay Resort with liveauction, meet & greet, photo shoot and video with contestants.	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm 5:00 – 6:00 pm 7:30pm 7:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage Hair & Make up in Conference room Dinner Backstage in costume
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm 8:30 – 10:30pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted by RIU Montego Bay Resort with liveauction, meet & greet, photo shoot and video with contestants. Friday 5th	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm 5:00 – 6:00 pm 7:30pm 7:00pm 8:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage Hair & Make up in Conference room Dinner Backstage in costume GRAND CORONATION SHOW
2:30pm 3:30pm 6:15 -7:15pm 7:30 – 8:30 pm	Bus departs for Rick's Café, Photo Shoot & Tour of Negril Bus departs Negril for host resort, RIU Montego Bay Selection and Rehearsals for Talent Show on stage Talent Show Cocktail Party and Fashion Showcase hosted by RIU Montego Bay Resort with liveauction, meet & greet, photo shoot and video with contestants.	10:00 – 1:00pm 1:30 pm 2:30 – 4:00 pm 4:00pm 5:00 – 6:00 pm 7:30pm 7:00pm 8:00pm	Breakfast at leisure PRE – JUDGING I Hotel activities, poolside fashion show, pool games with Resort Team Lunch Poolside Photo Shoot with Sunset Beach Resorts Management & Guests Rehearsals for Coronation Show on stage Hair & Make up in Conference room Dinner Backstage in costume GRAND CORONATION SHOW



Bus departs for Plantation Adventure



CONTESTANTS DEPARTURE



12:00pm



Dear Sponsor,

I'm contacting you on behalf the Miss Global International Pageant (MGI). We are offering you an opportunity to become an international sponsorship partner and to join our global brand. The Miss Global International Pageant is the first and only international pageant to be hosted in Jamaica. MGI is entering into its 10th Anniversary and is poised to be our largest event ever. We have been uniting the world through beauty and tourism and now you have an opportunity to join this global movement by becoming a corporate sponsor. Beyond the traditional pageant activities, we have become one of the premier networking events for uniting the public and private sectors in Jamaica and the Caribbean.

Over the years, the pageant has built a presence on the international scene and to some degree has helped Jamaica become the focal point for investment in tourism, logistics, entertainment, business process outsourcing and banking in the Caribbean. This pageant is really a great opportunity for your business to give back to community by empowering young women to become great leaders. Your sponsorship will promote and support a platform that will allow these young ladies to build poise, confidence and to further their educational and career goals and aspirations.







SPONSORSHIP BENEFITS

- Extensive marketing exposure around the world, including Social Media, Print, TV
- Name mentioned in local radio advertising leading up to Grand Coronation week.
- Network with public and private sector organizations in Jamaica and contestants' countries.
- Meet and greet with government officials, diplomats, and business leaders.
- Opportunity to strategically launch new products and/or services to your target audience.
- Opportunity to provide scholarships or partner with local charities and not-for-profits.
- · Name and logo included in the "keep sake" pageant magazine.
- Participate in pageant activities, including photo ops, all-inclusive excursions and more.
- · Cost effective means of reaching a global audience with investment in one event.

TYPE OF SPONSORS

Corporate

• Airlines, Travel Agencies, Banking, Insurance, Real Estate Developers, Contractors, Manufacturers, Imports & Exporters, Distributors, Media outlets, Investment Firms.

Hospitality

Restaurateurs, Casinos, Online-Gaming, Spas & Resorts.

Health & Beauty

· Groomers, Make-up Artist, Hair Stylist, Nutritionist, Image Consultants, Fashion Designers, Jewellers.

Technology

Photography & Videographers, Production Companies & Ad Agencies, Consumer Packaged Goods.

ADVERTISING PACKAGE

Official Miss Global Keepsake Program Special Edition Magazine

Full Page Ad \$1,000 USD Half Page Ad \$500 USD Quarter Page Ad \$250 USD

DISTRIBUTION: 5,000 COPIES (Including international press, contestants & directors from 50 countries around the world. ONLINE DISTRIBUTION: Website, Social Media and YouTube Channel reaches over 100,000 viewers every month.









PLATINUM PACKAGE \$10,000.00 USD

- Courtesy Call with Government Officials, Diplomats and Ambassadors.
- Accommodations for 2 at the 5 Star RIU Montego Bay / RIU Palace Jamaica – Dec 3 – 7 (VIP Access and Seating at all Grand Coronation Activities)
- Excursions with the Miss Global Contestants to notable sites across Jamaica.
- Includes: Dolphin Cove, Mystic Mountain and the Jamaica Zoo.
- Speaking opportunity or message at all Media Press Release Parties leading up to Pageant.
- Speaking opportunity or message at the Fashion Show and Talent Show
- Sponsors' logo and message included in photos and video that will be broadcasted on local and international media outlets.
- Logo and corporate profile distributed at each of the events i.e.
 Talent Show and Pageant
- Logo included in all event marketing such as website, signage, media advertising, promotional giveaways, event programs and flyers etc.
- Full page ad in the Grand Coronation program and Top 10 Contestants poster calendars.
- A % of the amount pledged will be donated to a local charity of your choice in your name.
- Tuition scholarship will be granted to the winner of the 2014 Miss Global International Pageant.

GOLD PACKAGE

\$5,000.00 USD

- Accommodations for 2 at the 5 Star RIU Montego Bay / RIU Palace Jamaica – Dec 3 – 7 (VIP Access and Seating at all Grand Coronation Activities)
- Excursions with the Miss Global Contestants to notable sites across Jamaica.
- Includes Dolphin Cove, Mystic Mountain and the Jamaica Zoo.
- Message at the Media Press Release Parties leading up to the Pageant.
- Sponsors' logo and message included in photos and video that will be broadcasted on local and international media outlets.
- Corporate profile distributed at each of the daily events i.e.
 Talent Show and Pageant
- Logo included in all event marketing such as website, signage, media advertising, promotional giveaways, event programs and flyers etc.
- Half page ad in the Grand Coronation program and Top 10 Contestants poster calendar.
- Education and tuition scholarship will be granted to the first runner-up of the 2014 Miss Global International Pageant.









\$2,500.00 USD

Excursions with the Miss Global Contestants to notable sites across Jamaica.

- Includes Dolphin Cove, Mystic Mountain and the Jamaica Zoo.
- Short message at the Media Press Release Parties leading up to the pageant.
- Sponsors logo and message included in photos and video that will be broadcasted on local and international media outlets.
- Logo included in all event marketing such as website, signage, media advertising, promotional giveaways, event programs and flyers etc.
- Quarter page ad in the Grand Coronation program and Top 10 Contestants poster calendar.
- \$500 education and tuition scholarship will be granted to the second runner-up of the 2014 Miss Global International Pageant.

BRONZE PACKAGE

\$1,500.00 USD

- Excursions with the Miss Global Contestants to notable sites across Jamaica.
- · Includes Dolphin Cove, Mystic Mountain and the Jamaica Zoo.
- Sponsors logo and message included in photos and video that will be broadcasted
- on local and international media outlets. Logo included in all event marketing such
- as website, signage, media advertising, promotional giveaways, event programs
- · and flyers etc.
- Quarter page ad in the Grand Coronation program and Top 10 Contestants poster calendar.







LOCAL SPONSORS

















Association of **Business Executives**































Interested in growing your global brand?

Miss Global International Pageant offers strategic brand awareness and networking opportunities in Jamaica, the Caribbean and around the World.

Roushelle Green
Public Relations Director
416-845-6671

Shane Perue Sponsorship Director 416-471-0807